

FOR IMMEDIATE RELEASE

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Operation Homefront Partners with Local Dollar Tree Stores for Holiday Toy Drive to Benefit Military Children

SAN ANTONIO – Operation Homefront and Dollar Tree, Inc. (NASDAQ: DLTR) have joined forces again this holiday season to gather holiday gifts for military children across the country. The toys will be donated by customers of the more than 4,000 Dollar Tree and Deal\$ stores nationwide.

The toy drive is a nationwide campaign by Operation Homefront and Dollar Tree, now in its fifth holiday season. Last year, Dollar Tree patrons donated over 6 million toys nationwide, and this year hopes to beat that record. The toy drive comes at a time when Operation Homefront, a national non-profit which provides emergency financial and other services to military families and wounded warriors, met 5 percent more needs for families and saw requests for food assistance more than double in the last two years.

“For the last five years, Dollar Tree and its customers have helped boost the morale of our community’s service members,” said Jim Knotts, President and CEO of Operation Homefront. “Military families are not only dealing with the effects of the war, but also current economic difficulties. These issues put a lot of weight on military families who are trying to rebuild their lives. These toys, donated by Dollar Tree customers nationwide, will allow them to provide a happy holiday for their children.”

“Dollar Tree is a proud, national sponsor of Operation Homefront,” said Chelle Davis, Dollar Tree spokesperson. “We are honored to participate in this program and thank our customers for their generosity and support.”

Dollar Tree stores will collect items November 1 – December 6. Once the program ends, Operation Homefront volunteers will collect and distribute the gifts to military children during holiday events. In areas where Operation Homefront does not have a chapter, local military support groups will distribute the toys to military families and their children.

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About Operation Homefront: *A national nonprofit, Operation Homefront leads more than 5000 volunteers across 25 chapters and has met more than 430,000 needs since 2002. A four-star rated charity by watchdog Charity Navigator, nationally, 94 percent of total revenue donated to Operation Homefront goes to programs. More information is available at www.OperationHomefront.net.*

About Dollar Tree: *Celebrating twenty-five years, Dollar Tree is North America’s leading operator of discount variety stores selling everything for \$1 or less. A Fortune 500 Company, Dollar Tree is headquartered in Chesapeake, Virginia, and operates more than 4,000 stores in the 48 contiguous United States and 4 Canadian Provinces. For more information about the Company, please visit www.dollartree.com.*